



Institute for Agriculture and Trade Policy

# Farm2School

## PROMOTIONAL MATERIALS

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### IMAGE FILES

- 8.5 x 11 inch F2S Food Cafeteria Signs
- 4x4 inch F2S Food Cafeteria Signs
- Brochure
- Regional Map
- Invitations
- "I Dig My Farmer" Icon
- Farm2School Header
- Posters (for purchase)

### TEXT FILES

- F2S Newsletter Messages
- F2S Week Press Release Template
- Farmer beginning-of-the-year Letter
- Farmer Thank You Letter
- Ideas for Celebrating F2S Month
- F2S PowerPoint Presentation
- F2S Video List
- Sample F2S Promotion Plan

### FEATURING THESE FARM2SCHOOL FOODS

- Apples
- Bell Peppers
- Bison
- Broccoli
- Cabbage
- Cantaloupe
- Carrots
- Cucumbers
- Honey
- Onions
- Parsnips
- Potatoes
- Red Onions
- Red Potatoes
- Rutabagas
- Squash
- String Beans
- Sweet Corn
- Tomatoes
- Turnips
- Watermelon
- Wild Rice
- Zucchini

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*Interested schools and school districts in Minnesota may apply for a free license to use the IATP Farm2School Promotional Package at [www.iatp.org/farm2school](http://www.iatp.org/farm2school).*



CAFETERA SIGNS FOR Farm2School FOODS IN TWO SIZES



8.5x11 SIGN



4x4 SIGN



**BROCHURE**  
8.5x11 folded in half (5.5x8.5)



# Farm2School

**HEADER (LOGO)**

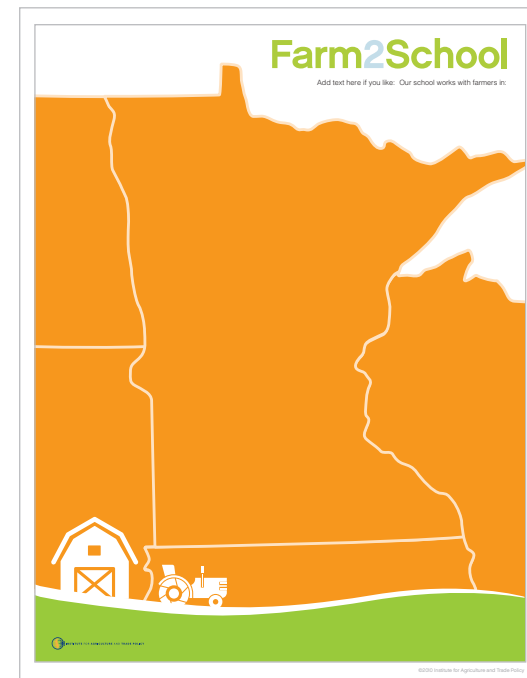
POSTERS, T-SHIRTS, REGIONAL MAP & INVITATION



INVITATION



T-SHIRTS



REGIONAL MAP  
Available in two sizes:  
8.5x11 & 11x17



POSTERS  
24x18

